



**FANDANGO**<sup>®</sup>



Introducing Fandango - now available for the first time for licensing opportunities.

- As the nation's leading movie ticketing destination, owned by Comcast, Fandango is the perfect brand representing entertainment and movies.
- Fandango has a devoted audience of four to five million unique visitors a month (according to Nielsen/NetRatings).
- Licensees will have co-marketing and advertising opportunities to highlight products to Comcast's 25 million subscribers.



Fandango has very successfully developed an imaginative cast of Bag Puppets, known as Fandango Nation, which continue to amuse and enchant millions of moviegoers through Fandango's advertising campaigns and the creation of "puppet avatars" on its Web site.

Fandango represents an untapped entertainment brand that speaks to movies and fun trivia that can easily translate into a wide range of products, including board games, mobile content, electronic games, casual games, apparel, publishing, novelty and more.